

## INVOICE



**KSTU**  
**5020 W. Amelia Earhart Dr.**  
**Salt Lake City, UT 84116**  
**Main: (801)532-1300**  
**Billing: (801)536-1328**

Invoice #	Invoice Date	Invoice Month	Invoice Period
566347-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser	Product	Estimate Number
McAdams/D/Mayor	Mayor	318

Billing Address:

Love Communications  
 Attention: Accounts Payable  
 546 South 200 West  
 Salt Lake City, UT 84101-2304

Flight Dates	Order #	Alt Order #
09/24/12 - 10/28/12	566347	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

**KSTU**  
**P.O. Box 677596**  
**Dallas, TX 75267-7596**

IDB #	Advertiser Code	Product Code
682		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/24/12	10/28/12	M-F 530a-6a	530a-6a	MTWTF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 2 \$125.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 13 M 09/24/12 5:40 AM M-F 530a-6a 530a-6a :30 BEN3003 \$125.00 NM 4 13 Tu 09/25/12 5:43 AM M-F 530a-6a 530a-6a :30 BEN3004 \$125.00 NM									
2	09/24/12	10/28/12	M-F 6a-7a	6a-7a	MTWTF--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 13 F 09/28/12 6:12 AM M-F 6a-7a 6a-7a :30 BEN3004 \$300.00 NM									
3	09/24/12	10/28/12	M-F 6a-7a	6a-7a	MTWTF--	:15	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 2 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 13 Tu 09/25/12 6:22 AM M-F 6a-7a 6a-7a :15 BEN1504 \$150.00 NM 4 13 W 09/26/12 6:51 AM M-F 6a-7a 6a-7a :15 BEN1504 \$150.00 NM									
4	09/24/12	10/28/12	M-F 7a-8a	7a-8a	MTWTF--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 13 Tu 09/25/12 7:42 AM M-F 7a-8a 7a-8a :30 BEN3004 \$300.00 NM									
5	09/24/12	10/28/12	M-F 7a-8a	7a-8a	MTWTF--	:15	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 2 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 13 Th 09/27/12 7:43 AM M-F 7a-8a 7a-8a :15 BEN1504 \$150.00 NM 4 13 F 09/28/12 7:13 AM M-F 7a-8a 7a-8a :15 BEN1504 \$150.00 NM									

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KSTU  
P.O. Box 677596  
Dallas, TX 75267-7596

Invoice #	Invoice Date	Invoice Month	Invoice Period
566347-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
McAdams/D/Mayor	Mayor	318	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/24/12	10/07/12	M-F 8a-9a	8a-9a	MTWTF--	:15	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 13 Tu 09/25/12 9:00 AM M-F 8a-9a 8a-9a :15 BEN1504 \$150.00 NM									
7	09/24/12	10/28/12	M-F 530p-6p	530p-6p	MTWTF--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 13 M 09/24/12 6:00 PM M-F 530p-6p 530p-6p :30 BEN3003 \$300.00 NM									
8	09/24/12	10/28/12	M-F 530p-6p	530p-6p	MTWTF--	:15	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 13 F 09/28/12 5:57 PM M-F 530p-6p 530p-6p :15 BEN1504 \$150.00 NM									
9	09/24/12	10/28/12	M-F 9p-1005p	9p-1005p	MTWTF--	:15	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 2 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 13 W 09/26/12 9:57 PM M-F 9p-1005p 9p-1005p :15 BEN1504 \$500.00 NM 3 13 F 09/28/12 9:28 PM M-F 9p-1005p 9p-1005p :15 BEN1504 \$500.00 NM									
10	09/24/12	09/30/12	FOX Prime Thursday 8-9p	8p-9p	---T---	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$2,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 13 Th 09/27/12 9:00 PM FOX Prime Thursday 8-9p 8p-9p :30 BEN3004 \$2,500.00 NM									
11	09/24/12	10/28/12	Sa 7a-9a	7a-9a	-----S-	:15	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$125.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 13 Sa 09/29/12 7:23 AM Sa 7a-9a 7a-9a :15 BEN1504 \$125.00 NM									
12	09/24/12	10/28/12	Su 7a-9a	7a-9a	-----S	:15	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$125.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 13 Su 09/30/12 7:53 AM Su 7a-9a 7a-9a :15 BEN1504 \$125.00 NM									
13	09/24/12	10/28/12	Su 9p-1005p	9p-1005p	-----S	:15	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 13 Su 09/30/12 9:13 PM Su 9p-1005p 9p-1005p :15 BEN1504 \$500.00 NM									

Total Spots 17 Gross Total \$6,300.00

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Dallas, TX 75267-7596

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
566347-1	09/30/12	September 2012	08/27/12 - 09/30/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
McAdams/D/Mayor	Mayor	318

**Payment Terms 30 Days**

Agency Commission \$945.00

Net Amount Due \$5,355.00